

A YEAR OF FIRSTS
2009 | 10

UHV ANNUAL REPORT & EXCELLENCE AWARDS



UNIVERSITY OF
HOUSTON - VICTORIA

2009-2010
President's Annual Report
& Excellence Awards

Recruiting the FIRST ~~200~~ 300

2009-2010
President's Annual Report
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Recruiting the FIRST ~~200~~ 300

UHV began recruiting its first freshmen and sophomores after wide community support led to the passage of legislation that allowed UHV to become a four-year university. The goal of attracting 200 underclassmen to Victoria was shattered when more than 300 freshmen and sophomores registered for fall 2010 classes. Here are some other highlights from UHV's journey during 2009-2010 to recruit its FIRST ~~200~~ 300:

- UHV hired two staff members based in Houston and two based in San Antonio to help recruit freshmen and sophomores.
- The university developed its "FIRST 200" marketing message, focusing on UHV's strengths: location in a small, safe community; personal attention from faculty; small class sizes; affordability; and the chance to make history as part of the first underclassmen.
- A price-locking option was announced for UHV's Degree in Three program to allow students to freeze their tuition and fees at the rates charged when they enter the three-year, bachelor's track program.
- Recruitment focused in urban areas such as San Antonio, Houston, Harlingen and Corpus Christi but also rural areas such as Sinton, Floresville, Donna, Stockdale, Magnolia, Schulenburg and Pharr where students might relate to UHV.
- The majority of the freshmen recruited came from Harris, Victoria, Fort Bend or Bexar counties, but one freshman came to UHV from New York.
- The university's recruitment efforts combined both traditional and contemporary techniques such as college fairs, parent nights, class presentations, direct mail marketing, e-mail "blasts," social networking and Google AdWords campaigns.
- Recruiters made high school presentations such as "College 101" and the "Money Game" to acquaint students with the terminology and tools used in the college application process. They also worked with students in high school programs such as Achievement Via Individual Determination, TRIO and GearUp, which are aimed at preparing students to attend community colleges or universities.
- The UHV recruiters developed relationships with high school counselors so that students could be better served and a pipeline for the future would be established.
- UHV received its first freshman application on Nov. 17, 2009.
- The Inn Place Hotel, 2705 Houston Highway, was purchased by UHV as the future home of Jaguar Hall, the university's first residence hall. Renovation work began in May 2010.
- UHV hosted its first UHV Jaguar Day, an event for prospective freshmen, transfer students and their parents to learn more about the university, and its first freshman orientation sessions.
- The university announced a new initiative to attract in-state underclassmen coming to the university from outside the Victoria region in 2010-2011. The Jaguar Pledge would provide students with a package of scholarships, grants and employment opportunities to cover at least 50 percent of their tuition and fees their first year at the Victoria campus.

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Academic Firsts

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Academic Firsts

UHV is constantly creating new academic programs and improving existing ones to better meet the needs of students and the community. Here are some examples of achievements from UHV's four schools in 2009-2010:

School of Arts & Sciences

- The school started Centro Victoria, the first literary center in the U.S. dedicated to helping teachers incorporate works by Mexican-American authors into their lessons.
- Six Chinese students came to the Victoria campus to begin working on master's degrees in Computer Information Systems.
- The school announced that it would begin offering its first Master of Arts in forensic psychology in the fall of 2010.
- The Society for Critical Exchange, a UHV-based scholarly organization devoted to theory, collaborated with the school to present the Winter Theory Institute: "terror.edu – Terrorism and Education in America."

School of Business Administration

- AACSB International – The Association to Advance Collegiate Schools of Business re-accredited the School of Business Administration during its first review since its initial accreditation by the organization in 2005.
- The school was named the No. 1 Greatest Opportunity for Minority Students by The Princeton Review.
- GetEducated.com ranked both the Global Master of Business Administration and the Strategic MBA as national Best Buys.
- Assistant business professor Olga Chapa received a Highly Commended Award in the 2009 Emerald/European Foundation for Management Development Outstanding Doctoral Research Awards. The award was for her doctoral research on the challenges of recruiting Latinas to the workforce.

School of Education & Human Development

- The Council for Accreditation of Counseling and Related Educational Programs accredited the UHV Master's of Education degrees in both community and school counseling for the first time.
- The school announced that in fall 2010 it would begin coordinating the first UHV Air Force Reserve Officer Training Corps Affiliate program established with the UH main campus.
- The first New Literacies Task Force was formed by the school and sponsored a free summer symposium in two cities for teachers wanting to learn more about teaching students in the 21st century.
- The school began developing four education courses for underclassmen for the first time.

School of Nursing

- The Commission on Collegiate Nursing Education accredited the school's undergraduate and graduate programs on its first attempt.
- The school awarded its first Master of Science in Nursing degrees and its first post-master's certificates.
- The Fred and Mabel Parks Assessment Center at the University of Houston System at Sugar Land was named. The center features four exam rooms set up like a health care provider's clinic to help nursing students learn how to assess and provide advanced nursing care.
- The first Hands of Caring ceremony took place for Second Degree Bachelor of Science in Nursing students and their families.

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Coming In First

2009-2010 President's Annual Report & Excellence Awards Coming In First

The Jaguars baseball and softball teams continued their success during the 2010 season, and UHV announced plans to expand its athletics program by adding its first men's and women's soccer and golf teams in the fall of 2010. The baseball team won its second straight conference title and advanced to the National Association of Intercollegiate Athletics National Championship, while softball hosted the Association of Independent Institutions Conference Tournament. Players from both teams were recognized with conference and national awards. Off the field, members of the baseball and softball teams continued to give back to the community by participating in various community initiatives.

Here are a few of the year's highlights:

- The baseball team finished with a 33-22 overall record, and the softball team finished 35-17.
- The UHV softball program collected the program's 100th win under coach Keri Lambeth and announced a 102-47 record over three seasons.
- The softball team played host to the Association of Independent Institutions Conference Tournament and finished third after going 2-2.
- The Jaguars softball team finished the year ranked No. 21 in the NAIA Softball Coaches' Top 25 Poll.
- Allison Hinton was named to the Louisville Slugger/NFCA All-American second team.
- Softball players Allison Hinton and Courtney Pettit were selected for the Louisville Slugger/NFCA All-Southwest Regional first team, while Tasha Rotramel and Izzy Glowney were named to the second team.
- Allison Hinton, Courtney Pettit, Tasha Rotramel and Izzy Glowney were selected for the A.I.I. All-Conference softball team.
- Softball players Claire McGee, Brittany Faas and Tasha Rotramel were named Daktronics/NAIA Scholar Athletes.
- The softball team was recognized for the third year as a NAIA Scholar Team for the team's 3.13 grade-point average.
- The baseball team won its second straight A.I.I. Conference championship, going 4-0 in the tournament and advancing to the NAIA National Championships first round in Fresno, Calif.
- Baseball players Broc Haymon and David Baker were named to the A.I.I. All-Conference team, while Austin Kent was named the Most Outstanding Player at the A.I.I. Conference Tournament.
- Broc Haymon was the NAIA earned run leader with a 1.18 ERA.
- UHV was recognized for the second time by the NAIA as a Champions of Character institution for actively instilling high standards and virtues in its student athletes.
- Adrian Rigby was named the first UHV men's and women's soccer coach and recruited 26 women and 29 men for the inaugural teams.
- UHV started building its first soccer field on the Victoria campus.
- The Jaguars women's soccer team played the university's first-ever soccer match against the No. 9-ranked William Carey Crusaders.
- Brian Williamson was named UHV's first head golf coach.

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Partnering to Create Firsts

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Partnering to Create Firsts

UHV and the community work together to create many new opportunities that benefit everyone who lives in South Texas. These opportunities would not be possible without the generous financial support of area community members and organizations, and university faculty and staff. Donations and pledges to UHV totaled \$966,416 in 2009-2010. Fifty-nine percent of UHV faculty and staff participated in the annual campaign and contributed \$48,773 of the total amount raised. In fact, the Council for the Advancement and Support of Education District 4 recognized the university's annual employee giving program with a grand award, the top honor, in the "Annual Giving – Most Improved" category at its annual awards ceremony.

The community also threw its support behind the university's efforts to add freshmen and sophomores by giving generously to Campaign Victoria, the first initiative to raise scholarship money to attract underclassmen to UHV from outside the region. Some of the other highlights from 2009-2010 are:

- The M.G. and Lillie A. Johnson Foundation of Victoria donated \$218,000 to build a patient care simulation center for the School of Nursing at the Victoria campus and \$100,000 for nursing scholarships.
- The George Foundation provided \$203,468 to add new equipment to the Methodist Hospital Sugar Land Nursing Simulation Center at the University of Houston System at Sugar Land.
- UHV partnered with Victoria County, the City of Victoria, Victoria Airport Commission and the O'Connor-Hewitt Foundation to open the Jaguar Den, a 550-square-foot seating area at the Victoria Regional Airport to give visitors a place to relax.
- Area philanthropists Claud and Mary Virginia Jacobs announced they would match all scholarship donations up to \$50,000 to the university's new golf program.
- The university and community donated more than 3,500 pounds of food and other essentials to the Food Bank of the Golden Crescent in two food drives organized by the UHV Staff Council.
- A new nursing research partnership between UHV and Citizens Medical Center allowed faculty member Linda Dune to work four hours every other week at the hospital to study nonpharmacological nursing practices aimed at decreasing postoperative nausea in bariatric surgery patients.
- UHV selected "jaX," because Jaguars Are eXceptional, from 250 suggestions that came in during a community contest to name the university's first jaguar sculpture.
- Area charities Adopt-A-Pet, Mid-Coast Family Services, Dorothy O'Connor Pet Adoption Center and the Old Landmark Committee of Victoria received much-needed supplies from

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Partnering to Create Firsts

community members and faculty, staff and students as part of the seventh annual UHV Giving Tree.

- UHV donated about 150 mattresses and other items to the Habitat for Humanity ReStore Outlet and Compassionate People Aiding Texans. The items were part of the former hotel that UHV purchased and turned into Jaguar Hall, the university's first residence hall.
- Eidolon Golf began selling golf wedges with special UHV Jaguar grips to help benefit the university's new golf program.
- A team of faculty and alumni from the School of Nursing answered more than 150 questions about swine flu that were phoned in to the KPRC Channel 2 swine flu hotline.
- The UHV Small Business Development Center, which provides no-cost and low-cost business consulting services to entrepreneurs and aspiring entrepreneurs in an 11-county area, was reaccredited for the next five years by the Association of Small Business Development Centers.

UHV hosted several events designed to get students engaged in higher education and give them opportunities to win scholarships:

- First-place winners in both the individual overall math and computer science categories at the UHV/Victoria College Math and Computer Science Awareness Day earned \$500 UHV scholarships.
- Hispanic Heritage Month events included a reception featuring a live mariachi band, a daylong Writing Warriors Workshop for area high school seniors and an art exhibition. The winner of the Hispanic Heritage Month Art Contest received two years of UHV tuition.
- Black History Month events included an art exhibition and a poster contest for fifth-graders. The first-place winner received two years of tuition from UHV, while the second-place winner got a year's free tuition, and the third-place winner received a free semester of UHV tuition.

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UHV's 2009-2010 Donors

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UHV would like to thank the following individuals and organizations for their generous financial support:

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**Victoria Chapter TX Society of CPA's
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Victoria Chapter TX Society of CPA's

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Awards & Highlights

2009-2010
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Awards & Highlights

Outstanding faculty, staff, students and community members are honored by UHV every year for their work in helping the university succeed and achieve firsts in many areas. Those who received the 2009-2010 UHV Excellence Awards are as follows:

- Employee of the Year Award – Lawrence Nelson
- Enron Teaching Excellence Award – Vera Adamchik
- Research and Scholarly Activities Award – Richard Gunasekera
 - Distinguished Faculty Service Award – Joseph Ben-Ur
 - Student Leadership Award – Courtney Pettit
- Distinguished Alumni Award – David and Tammy Murphy
 - Community Partnership Award – Janey Lack

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Awards & Highlights
UHV Faculty & Staff Achievements

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Awards & Highlights
UHV Faculty & Staff Achievements

The following is a representative collection of UHV faculty and staff accomplishments:

- **Dr. Kathryn Tart** was selected from 646 nursing deans across the nation to receive the American Association of Colleges of Nursing Advocate of the Year award for her work on behalf of the nursing profession.
- **Wayne Beran** was named president of the Victoria Adult Literacy Council.
- **Anna Celum** served as chair of the University System Staff Executive Council, which represents all staff members in the University of Houston System.
- **Dr. Denise Neill** and **Sandy McNeely** earned the designation Certified Nurse Educator after meeting eligibility criteria and completing an exam by the National League for Nursing.
- **Dagoberto Gilb** had short stories published in *The New Yorker* and *Harper's Magazine*. He also was named one of four new associate editors of the American Book Review literary journal.
- **Dr. Tim Hudson** was honored as an inspirational community leader at the Greater Victoria Civic Coalition Wonders of Victoria Awards & Academic Scholarship Celebration.
- **Kayla Sappington** won Best of Show and placed first in the color photography category of the On My Own Time Employee Art show. Her photo went on to win first place in color photography in the citywide show.
- **Dr. Carol Klages** received certification approval from the State Board for Educator Certification in Languages Other Than English – Spanish EC-12.
- **Robin Cadle** was among the 100 outstanding female leaders chosen to be part of the Leadership Texas Class of 2010.
- **Dr. Chien-Ping Chen** was honored with the 2009 Distinguished Teacher Award by the Cultural Division, Taipei Economic and Cultural Office.
- **Dr. Siva Somasundaram** was awarded a \$25,000 grant from the U.S. Department of Agriculture to continue his research on how a chemical found in citrus fruit can slow down the growth of cancer.
- **Dr. Linda Dune** received the Excellence in Nursing Bronze Award from the Good Samaritan Foundation in the Nursing Education - Faculty category.
- **Dr. Thomas Cox** was elected as the secretary/treasurer of the American Association of Adult and Continuing Education Commission on Professors of Adult Education.
- **Drs. Richard Gunasekera, Barba Patton and Roy Foley** partnered to present two biology workshops for about 60 secondary science teachers.
- **John Ellis, Steven Nickel, Paula Cobler, Melody Vecera, Thomas Doyle and Harry Bashaw** worked on projects that earned UHV three prestigious ADDY awards for advertising creative excellence at the American Advertising Federation-Victoria ADDY Awards Gala.
- **Drs. Nagarajan Ramamoorthy and Tim Hudson** co-authored a chapter in the textbook "Real Learning Opportunities at Business School and Beyond."

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Awards & Highlights

UHV Student & Alumni Achievements

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Awards & Highlights

UHV Student & Alumni Achievements

The following is a representative collection of UHV student and alumni accomplishments:

- **Josie Rivera** (1983, 1985, 1995), senior program development coordinator for the UHV Letting Education Achieve Dreams initiative, was honored as an inspirational community leader at the Greater Victoria Civic Coalition Wonders of Victoria Awards & Academic Scholarship Celebration.
- **Lee Crews** (1999) was named principal of Sugar Land's Clements High School.
- **Lisbeth Wicker** (2009) was named one of two Outstanding First-Year Teachers for 2010 by the Katy Independent School District. She is a first-grade teacher at Kilpatrick Elementary School.
- **Kelly Gibson** (2010) became the first undergraduate student to present research for the UHV Biology Department at the annual Texas Association of Microbiology conference in New Braunfels.
- **Kristen Lindley** (2009) was awarded a \$25,000 2011-2012 Rotary Foundation Academic-Year Ambassadorial Scholarship to allow her to study abroad. Lindley also spent 2009-2010 serving as the first UHV student ever to fill the student regent position on the University of Houston System Board of Regents.
- **Ann Hinrichs**, a business management undergraduate, had an article she wrote about the benefits of online classes at UHV published in Focus on Women, a quarterly magazine based in Fort Bend County.
- **Brandon McElveen** (2010) received the School Psychology Distinguished Student Award at UHV's first Psychology Student Conference. He helped create the UHV School Psychology Association and served as its first president.
- **Erica Henry** (2010) received an award from the Texas Counseling Association's Educational Endowment Fund that allowed her to attend the American School Counselor Association conference in Boston.
- **Gary Thedford** (1976, 1978, 1992) retired as principal of Industrial Elementary East in Vanderbilt after 29 years as an educator.
- **Tanya Dannhaus** (1996) was named 2009 Mrs. Fort Bend County.
- **Antonio Garcia** (2010) received a \$1,500 scholarship as part of the Houston Chronicle's Salute to Nurses program. He was nominated by the UHV School of Nursing and then was one of five students from the Houston area selected for the honor.

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The Numbers

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The Numbers

UHV's revenue in 2009-2010 was estimated at \$42.3 million, and UHV spent 53.2 percent, or about \$22.5 million, of that on providing quality instruction for students. Financial assistance given to students totaled \$24.1 million, an increase of 88.7 percent from 2005-2006. At public universities in Texas, total enrollment grew 9.7 percent from fall 2005 to fall 2009, while UHV enrollment increased 46.7 percent. UHV enrollment grew to 3,655 students in the fall of 2009, and then increased 12 percent when 4,095 students, including the university's first freshmen and sophomores, enrolled in the fall of 2010. Since its beginning in 1973, UHV has awarded 12,152 bachelor's and master's degrees. Below are some key financial and enrollment figures for UHV:

REVENUES AND EXPENDITURES

Revenues	*2010
Tuition & Fees	\$13,656,416
State Appropriations	\$16,154,017
Grants & Contracts	\$6,324,098
Endowments	\$395,006
Sales & Services	\$433,681
Other Sources	\$5,353,964
Total Revenues	\$42,317,182
Expenditures	*2010
Instructional	\$22,493,622
Institutional Support	\$4,407,414
Student Services	\$6,414,935
Physical Plant	\$2,404,954
Other Expenditures	\$5,179,213
Total Expenditures	\$40,900,138
	<i>*Estimates</i>

FINANCIAL ASSISTANCE

Type of Assistance	2005-06	2009-10*
Scholarships	\$683,611	\$935,423
Grants	\$1,928,430	\$4,323,122
Loans	\$8,679,623	\$15,073,276
Short-Term Loans	\$1,406,697	\$3,697,259
Work Study	\$62,624	\$54,258
Total Financial Aid	\$12,760,985	\$24,083,338
		<i>*Estimates</i>

TEXAS PUBLIC UNIVERSITIES Fall 2005-2008 Enrollment

University	Rate of Change
University of Texas	3.6%
Texas A&M University	9.3%
Texas A&M University-Corpus Christi	13.3%
Texas A&M University-Texarkana	3.1%
University of Houston	7.0%
University of Houston-Clear Lake	(2.3%)
University of Houston-Downtown	11.4%
University of Houston-Victoria	46.7%
Total State Public University Enrollment	9.7%
<i>(Data provided by the Texas Higher Education Coordinating Board)</i>	

UHV Student Enrollment Fall 2010

Undergraduate	2,387
Graduate	1,708
Total	4,095

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Leadership & Credits

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Leadership & Credits

Strong leadership and guidance are the foundation for the successes UHV continues to experience. The university appreciates the ongoing contributions and support from the leaders and advisers who nurtured UHV's successful year.

UHS Chancellor

Renu Khator

University of Houston System Board of Regents

Carroll Robertson Ray, Chair

Nelda Luce Blair, Vice Chair

Michele Mosbacher, Secretary

Nandita V. Berry

Tilman J. Fertitta

Jarvis V. Hollingsworth

Jacob M. Monty

Welcome W. Wilson Sr.

Jim P. Wise

Andrew J. Cobos, Student Regent

University of Houston-Victoria Administration

Don N. Smith, Interim President

Suzanne V. LaBrecque, Provost and Vice President for
Academic Affairs

Wayne B. Beran, Vice President for Administration and
Finance

Margaret H. Rice, Chief of Staff

Chari Norgard, Associate Vice President for Student
Success and Enrollment Management

Jeffrey R. Di Leo, Dean of the School of Arts & Sciences

Farhang Niroomand, Dean of the School of Business
Administration

Lawrence F. Rossow, Dean of the School of Education &
Human Development

Kathryn M. Tart, Dean of the School of Nursing

Joe F. Dahlstrom, Senior Director of VC/UHV Library

Joseph S. Ferguson, Senior Director of Information
Technology

Laura Smith, Director of Human Resources and
Affirmative Action

Jane Devick-Fry, President of Faculty Senate
Miles Harrison, Chair of Staff Council
Paige Ruschhaupt, President of Student Senate

University of Houston-Victoria

President's Regional Advisory Board

Janet Leatherwood, Chair

Richard Weber, Vice Chair

Dorothy J. Alcorn

Thomas Baynum

Tom Butler

Susan Armstrong Cain

Randy Clapp

Dora Rollins Duncan

Jean Herman

Ron Hyde

Jan Jacob

Hernan Jaso

Arlene Marshall

Betty McCrohan

Morgan Dunn O'Connor

Dakshesh "Kumar" Parikh

Omar Rachid

Alfonso Rubio

Paul Salazar

James Villafranca

Kay Kerr Walker

Keith Williams

Publications Credits

John Ellis, Marketing Director

Paula Cobler, Communications Manager

Steven Nickel, Creative Services Manager

Ken Esten Cooke, Communications Specialist

Cari Laza, Graphic Designer

Melody Vecera, Graphic Designer

Lisa Vasquez, Administrative Secretary

Bright Idea Media